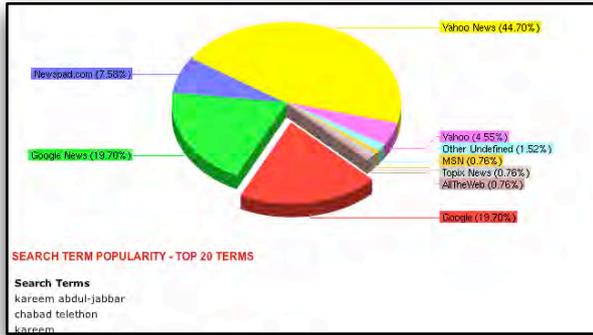


## dynamic details *(cont.)*

**TIME: About 20-60 minutes per Week**



**STATISTICS:** One of the coolest part of driving web PR through PRWeb.com is that I get to **watch the result in REAL-TIME, via the PRWeb Statistics page.** Every release with any contribution has this feature, and as you increase contribution, you also receive increased statistics with more granular detail. More good stuff below.

**Get Your Press in the Top 3 Web Sites Worldwide by using PRWeb.com**

**Yahoo+Google News** - The dueling kings of web traffic and the top search engines **receive your press releases as soon as they go live** (I recommend sending them by Midnight, 3–5 days prior to the release date. You'll pick up **thousands of international views and hundreds of clicks between Midnight and 7AM** the day of the release).

**Search and Web Spidering for Long-term Links and Clicks**

**Inktomi, Overture** - Inktomi is a search engine that provides data services to many other search engines. It digs into the PRWeb's Press Releases (even ones that are up but not yet active) and helps speed the search engines in finding your release. **Overture manages Pay-Per-Click** for press releases on **Yahoo News**. See your press there within 24 hours.

**PRWeb.com has 24/7/365 Support, Editors and Distribution**

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